



## Fact Sheet

Name	Placer Breast Cancer Endowment
Location	Placer County, California PO Box 564, Roseville, CA 95678 Tel: (916) 752-6185 or (916) 774-5361; FAX: (916) 774-5485
Website Address	<a href="http://www.wethinkpink.org">www.wethinkpink.org</a>
Date Formed	July 2005
Founders	Breast cancer survivors Carol Garcia, Senior Vice President of Community 1 <sup>st</sup> Bank and Roseville City Councilwoman and Teri Munger, Volunteer Coordinator for Sacramento Mayor Kevin Johnson
Purpose	The Placer Breast Cancer Endowment includes breast cancer survivors and community activists committed to fully funding the Breast Cancer Endowed Chair at the UC Davis Cancer Center. The members are also determined to raise awareness regarding breast cancer prevention, early detection, and support services available during treatment.
Fundraising Goal	The UC Davis Cancer Center requests that \$1.5 million be donated to fully fund an endowed chair. The Placer Breast Cancer Endowment goal is to raise and present the funds to the UC Davis Cancer Center.
Amount Raised as of January 2010	\$700,000 has been raised by the Endowment since July 2005
Endowment Members	Endowment membership now numbers 120 active participants
Nonprofit Status	The Placer Breast Cancer Endowment Fund is a 501(c)(3) nonprofit organization (tax ID# 27-0690037) and contributions made to the fund are tax deductible to the extent allowable by law.
Annual Operating Budget	The Endowment operates as a volunteer organization with administrative costs only associated with financial services per federal and state guidelines for nonprofits.
Signature Events	The Endowment hosts three signature events each year. The <b>5<sup>th</sup> Annual Signe King Memorial Dinner</b> will be <b>May 20, 2010</b> at La Provence Restaurant in Roseville to honor former commercial real estate broker Signe King who died from breast cancer in 2006. The <b>5<sup>th</sup> Annual Pink &amp; White Ball</b> is scheduled for <b>October 22, 2010</b> and the <b>Historic Old Town Roseville Fun Run</b> is scheduled for <b>October 9, 2010</b> in honor of Breast Cancer Awareness Month.
Donations	Individual donations are accepted at any time and can be mailed to PBCE, PO Box 564, Roseville, CA 95678. A receipt will be provided by the Endowment.
Contacts	Carol Garcia, Chair, (916) 752-6185 or <a href="mailto:cgarcia@community1bank.com">cgarcia@community1bank.com</a> Julia Burrows, Secretary, (916) 774-5361 or <a href="mailto:jburrows@roseville.ca.us">jburrows@roseville.ca.us</a>